

00:10

Hi. Welcome to Content & Authoring Tools for Virtual Learning. My name is Christopher Karachristos, and I am an instructional designer for Hellenic Open University.

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In this section we will explore the importance of designing effective educational content for eLearning. Through the materials, you will be familiar with the major aspects related to eLearning content as well as the use of methodological designing frameworks and authoring tools for content development.

By the end of this section, you will be able to identify what content for eLearning is, and which are the main applicable content principles for eLearning. Additionally, you will have sufficient knowledge for authoring tools for eLearning and their basic features and usage. You will be able to classify these tools and apply specific criteria and process of choosing such tools. Finally, you will be able to create content for eLearning with the use of an authoring tool by identifying "free-to-use" media objects in open databases and you should know how to make it available through a learning management system.

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In the first topic, titled "Content for eLearning" you will gain knowledge about the types of eLearning content that exist. Here you are going to watch 3 videos of about 26 minutes.

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The second topic, titled "Principles on designing content for eLearning" is about choosing the appropriate media for eLearning content and applying the multimedia principles for designing effective content. Here you are going to watch 1 video of about 7 minutes and go through a reading material of about 30 minutes of duration.

01:42

The third topic, titled "Authoring tools for eLearning" introduces you the main characteristics of modern authoring tools. Here you are going to watch 1 video of about 13 minutes of duration.

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Finally, in the fourth topic you will get familiar with the basic interoperability standards of the eLearning content. You need to study material of about 15 minutes.

Have a good reading!